



The U.S. Bicycling Hall of Fame Presents

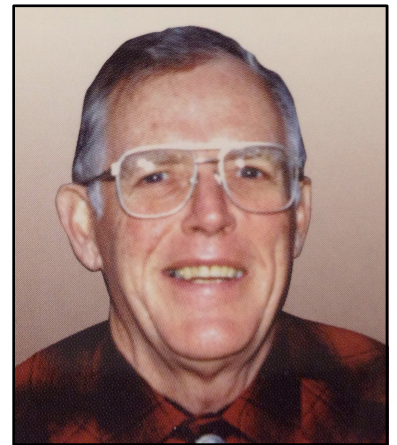
Frank J. Berto

The Birth of Dirt

Sunday, Feb. 5, 2:00-3:00 PM.
USBHOF Headquarters & Museum

People argue about the invention of mountain bikes. It's true that over 100 years ago, folks rode bicycles overland. But, with *The Birth of Dirt*, Frank Berto makes the case that it was the riders in Marin County, racing modified Schwinn, who began the mountain bike revolution. Innovators like Joe Breeze, Tom Ritchey, Charlie Cunningham, Charlie Kelly, Gary Fisher, and Otis Guy began by modifying old bikes, but quickly began making frames and parts designed for off road riding. The key development for the sport came when these pioneers began selling "mountain bikes." They couldn't meet demand, and the bicycle industry scrambled to support the growing sport. *The Birth of Dirt* documents the people, bicycles, and locale that spawned the greatest revolution in cycling since the invention of geared hubs.

Frank Berto is a retired mechanical engineer who was engineering editor for *Bicycling Magazine* for ten years. His earlier books include *Bicycling Magazine's Complete Guide to Upgrading Your Bike* and *The Dancing Chain: History and Development of the Derailleur Bicycle*. On Feb. 5, Frank will give a talk about his third book, *The Birth of Dirt: Origins of Mountain Biking*. He will be bring a few copies of *The Birth of Dirt* and *The Dancing Chain* for sale and will be available to sign your copies.



The US Bicycling Hall of Fame currently houses an exhibit of rare and early mountain bikes; be sure to arrive early to view the bikes.

The USBHOF will open at 1:00 PM on Feb. 5. Drinks will be served.

Admission: USBHOF Members: Free (includes Davis Bike Club members)

Non-Members: \$5.00 general, \$3.00 student/senior

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For More Information Contact: eventinfo@usbhof.org